

ELECTRONIC PRESS KIT



What Is Up N Country?

Up N Country with Sue Bonzell is a YouTube video show focusing on rising country artists from across the US and Canada.

This interview-style show provides a platform for artists to showcase a performance as well as a fun and engaging interview conducted by host Sue Bonzell. Sue's gift is presenting the artists not only as the talent that they are, but in a way that the audience can get a real sense of who they are as an authentic and "real" person. Being on the show is an opportunity for artists to gain additional exposure to country music fans. The interviews are conducted in-person out of the video studio in **Nashville, TN.**

The show can be seen on [YouTube](#) and heard on audio podcast outlets such as Spotify, Google, Apple and Amazon.

The Up N Country Mission

To develop awareness of **country music**; create loyal country music enthusiasts and ambassadors; and help to promote country artists via multimedia outlets, such as video, podcasts, social media and terrestrial radio.

About Sue Bonzell

Sue Bonzell is the host of the video blog Up N Country and is a long time on-air country radio personality. In addition to being a voice for country music for more than 18 years, she is an entrepreneur and author of the best selling book, "*The Respect Experiment*" and contributing author to the International Best Selling book, "*Wild and Wise Women Around the World.*" Sue has MC'd for numerous charity events and has done interviews with new country artists such as **Breland, Craig Campbell** and **Callista Clark** and seasoned artists **Vince Gill, Michelle Wright** and **John Berry**. Sue is committed to promoting country artists and creating dynamic multimedia content for radio.

75+
INTERVIEWS

THE UP N COUNTRY SHOW HAS CONDUCTED MORE THAN 75 INTERVIEWS SINCE IT BEGAN IN JUNE OF 2021.



Socials & Online



[@sbonzell](#) & [@upncountry](#)
4000+ friends/followers



[@suebonzell](#) & [@upncountry](#)
1800+ followers



[@upncountry](#)
300+ subscribers



[@suebonzell](#)
13.5k followers



www.upncountry.com
500+ weekly visits

Testimonials

"I love what Sue is doing with Up N Country. I am a long time country fan and I follow new country artists. Sue always brings me someone new that I've never heard of. Her interviews are fun and entertaining, so I look forward to watching the show each week."

~Julie Schulz, Country Fan & Up N Country Follower

"I love talking to Sue. She always has such GOOD questions to ask and always gets me telling stories I rarely tell. She has so much passion for discovering new country music from both major label and independent artists. I am grateful to get to call her a friend!"

~Angie K, Country Singer/Songwriter

Press Release

Nashville, Tenn. (June 21, 2022) - Fans of new country music and up and coming country artists have something to get excited about! Check out UpNCountry.tv

Up N Country, a new video show was created and is hosted by Sue Bonzell, a long time on-air country radio personality on KBBL 93.7 The Bull in Santa Rosa, CA. The show launched in Spring 2021 with an impressive resume of guests, all done virtually. Past interviews on the video show featured country artists such as Breland, Craig Campbell, Adam Hambrick, Drake White, Callista Clark and Laci Kaye Booth. In January 2022, production of the show moved from the heart of the California Wine Country to the heart of Country Music - Nashville, TN. Interviews are now being conducted in person whenever possible.

The show's mission is to develop an awareness of country music, create loyal country music enthusiasts and ambassadors as well as help promote country artists via multimedia outlets, such as video, podcasts, social media and terrestrial radio.

Bonzell notes, "Country is the soundtrack of my life. It heals in profound ways and has such heart to it - from the lyrics and melodies to the lives of the people who create the music. It's my pleasure to help promote country music and to acknowledge all of the hard work that goes into pursuing a career in country music. And I love it when they hit it big!"

The Up N Country show airs every Tuesday at 12pm Central on YouTube and as an audio podcast on Spotify, Apple Music and additional podcast outlets. Visit UpNCountry.tv to view the episodes.

Past Show Guests

Abby Anderson
Adam Hambrick
Alana Springsteen
Alexandra Kay
Alex Hall
Allie Colleen
Angie K
Avery Anna
Brandon Davis
Brei Carter
Breland
Brett Kissel
Bryan Ruby
Callista Clark
Carolyn Miller
Casi Joy
Charlie Berry
Chase Wright
Christie Huff
Coffey Anderson
Craig Campbell
Dallas Remington
Dane Louis
Dani Taylor
Drake White
Drew Green
Dustin Saylor
Dylan Marlowe
Eric Burgett
Eric Van Houten
George Birge
Haley Mae Campbell
Houston Bernard
Jackson Nance
John Berry
Johnny Dailey
Josh Melton
Kaleb Austin
Laci Kaye Booth
Levi Hummon
Maddie Rean
Maggie Baugh
Mae Estes
Michelle Wright
Mitch Rossell
Olivia Rose
Nate Smith
Nicole Marden
Noah Garner
Payton Howie
Pete Stringfellow
Presley Tennant
Randall King
Restless Road
Roman Alexander
Ryan Griffin
Sam Grow
Smithfield
Spencer Crandall
Tuten Brothers
Walker Montgomery



Created in Nashville, TN



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